



WOMEN'S EXECUTIVE LEADERSHIP PROGRAM

Go Beyond Stereotypes and Discover Your Path to Success

LOCATION

On-Campus

COST

\$6,900

ENROLL

Visit: executive.berkeley.edu/programs/women-executive

While women have made substantial gains in the business world, today's workplace has yet to embrace female forms of power and leadership fully, nor leverage the unique perspective and strengths that women can bring to the table.

This four-day program, led by Faculty Director Laura Kray, will help you achieve a new level of confidence and a greater sense of ownership over your own leadership potential. Learn from women in leadership who have leveraged their unique perspectives for success across multiple industries and roles.



KEY TAKEAWAYS

Strengthen Your Leadership Skills

Leverage influence, diagnose situations, and master successful negotiation tactics to reach your leadership potential.

Understand The Women's Perspective in Business

Learn the influences of gender on the way power and leadership are experienced and leverage your unique perspective to solve personal, organizational, and global problems.

Acquire New Tools to Cultivate Personal Fulfillment from Work

Discover tools to achieve work-life balance and reap greater rewards and personal satisfaction from your work.

Establish a Strong Professional Network

Learn tactics for building effective, supportive professional relationships and networks.

Develop Problem-Solving Skills

Analyze current personal career challenges to develop problem-solving skills for immediate application.

CERTIFICATE OF BUSINESS EXCELLENCE ELIGIBILITY



Leadership & Communication

** see back for details*

LOCATION

Berkeley Executive Education

Haas School of Business
2220 Piedmont Ave.
Berkeley, CA



LAURA KRAY Professor, Haas School of Business

Laura Kray is the Warren E. and Carol Spieker Professor of

Leadership at the Walter A. Haas School of Business, University of California at Berkeley. She has published over 60 articles examining how gender stereotypes, power, and status intersect to affect the careers of women and men, including how they approach negotiations, morality, and societal attitudes.



Contact us
for special group rates
executive@berkeley.edu

We serve leaders and organizations who aspire to redefine the future of business. Our profound and unique learning experiences, led by renowned UC Berkeley faculty, equip global executives and their organizations with the vision, culture, and capabilities to thrive in an ever-changing world.

UC Berkeley Executive Education leverages the best resources of the world's #1 public university and the surrounding business ecosystem, and embraces the Berkeley Haas mission to develop leaders who **Question the Status Quo**, exhibit **Confidence Without Attitude**, are **Students Always**, and think **Beyond Themselves**.

OUR FOUR ACADEMIC PILLARS

Our four academic pillars are comprised of key components of the executive skillset needed to thrive in today's ever-changing business environment.

LEADERSHIP & COMMUNICATION

With increased responsibility comes the opportunity to further your impact. Strengthen your leadership and communication skills with tools and techniques to become a more effective leader and to build stronger teams.

ENTREPRENEURSHIP & INNOVATION

Today's business landscape is complex and ever-changing. It's important to stay ahead of the curve and the competition. Learn how to incorporate an entrepreneurial approach and the latest innovation tools in your business.

FINANCE & BUSINESS ACUMEN

A well-rounded executive sees things that others don't. Learn how to add value through financial engineering and best utilize financial information for operational and strategic decision-making.

STRATEGY & MANAGEMENT

From managing talent to leveraging culture and everything in between, our Strategy & Management programs deliver both high-level frameworks and practical tools for a truly competitive edge.

OUR PROGRAMS

UC Berkeley Executive Education offers a portfolio of programs developed by academia's and industry's most forward-thinking minds. Our programs are designed in collaboration with leading faculty from UC Berkeley's Haas School of Business as well as from across the Berkeley campus.

BEGIN YOUR PERSONAL LEARNING JOURNEY WITH BERKELEY



The Certificate of Business Excellence (COBE) is an opportunity to acquire and hone new skills, gain a mark of distinction from a world-class university, and do it on a timeline that works with your busy schedule. Visit executive.berkeley.edu/certificate-of-business-excellence to learn more.

CUSTOMIZE THIS PROGRAM

Turn **Women's Executive Leadership** into a custom learning experience for your team or organization.

UC Berkeley Executive Education helps organizations of all sizes in every industry identify core problems and create new solutions to address current and future business needs. We work closely with you to holistically design a program that gets results and is strengthened through collaboration between the Haas School of Business Faculty and real-world practitioners.

Visit executive.berkeley.edu/custom-programs to learn more.