Intelligent Investing (Online) – Program Topics

The Intelligent Investing program curriculum covers the following topics:

Module 1 | What is Corporate Value Creation?
Explore the factors that determine a company’s valuation. Learn to identify when a company's stock price is overvalued or undervalued so that you can make better investment decisions.

Module 2 | Using Financial Reports to Track Profitability and Growth
When evaluating an investment opportunity you need to understand a company’s past performance and future potential. Learn to interpret financial reports and forecasts using professional investors’ analysis techniques.

Module 3 | How Companies Engineer Value
Learn how companies use issuances and buybacks strategically to engineer value for themselves and their shareholders.

Module 4 | Real-Time Investment Decision Making
Explore how real-time investment decision-making help to level the playing field between Wall Street and Main Street.

Module 5 | Blockchain 101
Apply the fundamentals of blockchain technology to evaluate its applications and make informed decisions around investments in corporations and initial coin offerings (ICOs).

Module 6 | Using Big Data for Better Investment Decisions
Professional investors and financial analysts use big data to give them an edge over other investors. Learn how you can access financial data, and explore creative ways to enhance your data sources to make better investment decisions.

Module 7 | Using Machine Learning and AI in Finance
Evaluate the impacts of AI and ML in the financial landscape and analyze the respective outcomes for both professional and personal investors.

Module 8 | Fintech for Everyday Investors
Explore how Fintech is empowering everyday investors to access new markets and sources of funding that were previously only available to professional investors.