

# UC Berkeley ExecEd

## Leadership Academy for Women's Sports

### Application Essay Question Worksheet

The Leadership Academy for Women's Sports is designed to empower ambitious professionals seeking to enter or advance in leadership roles across the women's sports ecosystem.

Your short essay responses to the questions below are reviewed to evaluate your fit for the program. We recommend preparing your essay responses and then inputting them into [the application form](#) (log in required).

## Essay Questions

Each essay response should be ~150 words in length.

### Question One

What unique perspective or experience do you bring to the women's sports ecosystem that would enrich the program cohort?

### Question Two

How do you plan to leverage the connections and community formed in the Leadership Academy after the program?

### Question Three

Which areas of the women's sports ecosystem most interest you and why?

### Question Four

Describe a moment, recent development, or personal experience that strengthened your commitment to advancing the business side of women's sports.

### Question Five

The program focuses on sharpening leadership skills, building business fluency, and leveraging emerging technologies. How do you specifically intend to leverage the skills, network, and insights gained from this three-day program to drive change or success in your current role or in your targeted leadership role within women's sports?

## Question Six

Women's sports are undergoing rapid growth and cultural visibility. What opportunities or systemic challenges do you feel most called to tackle at this moment, and why? How will participating in the Leadership Academy help you contribute to meaningful change?